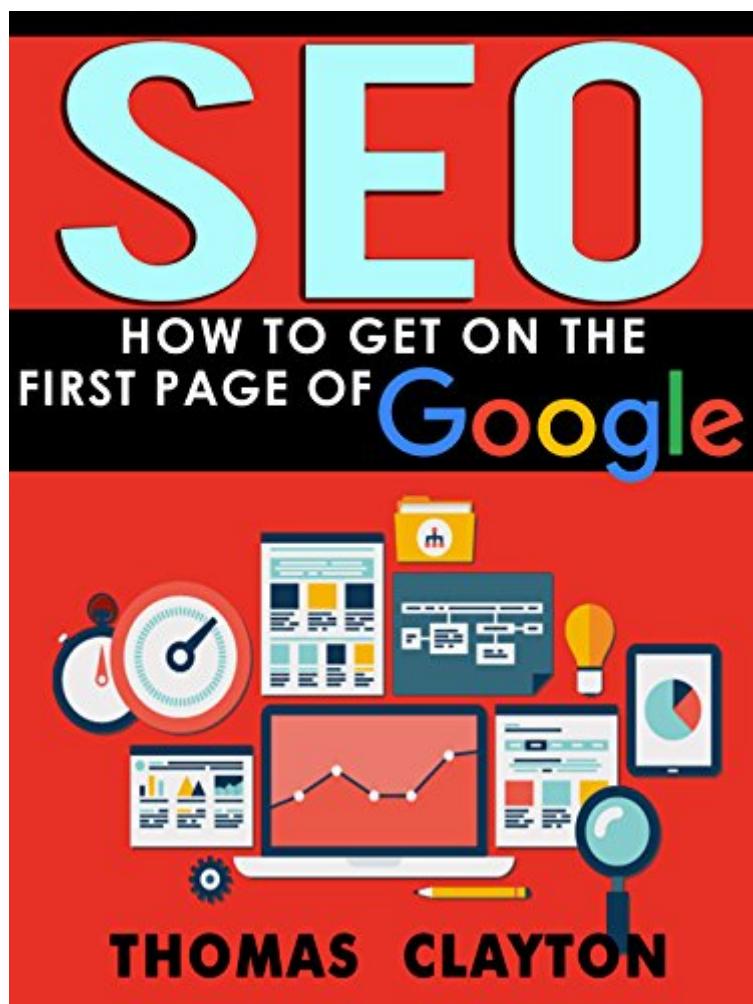


The book was found

SEO: How To Get On The First Page Of Google (Google Analytics, Website Traffic, Adwords, Pay Per Click, Website Promotion, Search Engine Optimization) (Seo Bible Book 1)





Synopsis

Do You Want to Learn How to Master SEO? Get this Book and Follow My Step by Step Explanations! SEO: How to Get On the First Page of Google You have seen the ads. For just \$0.99 you can get a domain. For \$9.99 per month, you can start your own website. But what have you found? Have you found your business is not getting internet sales? Are you somewhere on page 100 in the Google search engine? A myriad of work goes into creating a website that is worthy of Google's first page. If you want this ranking, you need to be smarter, rather than working harder. It takes starting out correctly, with your website. There will be trial and error. Most of all, a magic solution does not exist. Any place that is offering something for very little is going to make you work harder to get what you desire for your website. Any company offering to sell you links to improve your website, is going to damage your website. Did you know Google makes about 500 changes to their algorithm each year? Imagine what these changes are going to do for your website ranking, particularly, when Google is attempting to make the user experience superb. Google's motto is to ensure when anyone conducts a search in Google they see the result they want on the first couple of pages. Search engine optimization (SEO) has greatly changed even in the last five years. Ten years ago, it was about keywords. The more keywords you used the better. A slow shift towards quality content began and is now in full effect. If you spam your articles with keywords, with low quality content, you will be penalized. If you try to trick Google, you will end up in the black hole for internet websites. A few golden rules are needed before you jump into the SEO tips provided in this book:

Determine your investment abilities
Write quality content
Get your website indexed
Use keywords appropriately
Pay attention to the technical aspects
Avoid mistakes others make

The basics of SEO are contained within these pages. However, it is an ever-changing topic, with new rules, tips, and strategies coming out each year. The only way you can keep up with the changes is to pay attention, continue to read about the SEO niche, and keep up with the changes Google makes to improve the user experience. You have one goal: "to increase your income via consumer purchases. SEO practices will help you reach this goal, by helping you get more visitors to your site, but the work does not stop there. You have to have something that entices a consumer to remain on your website. The more time a visitor spends on your site, the more relevant Google will find your website and increase your page ranking. ENJOY

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Customer Reviews

I was really impressed by this book not only was it step by step, but it actually explains the concepts that will reach you out into your other search marketing efforts. The book provides decent information on how to complete your Google place's entry. Great guide to have with, very useful and easy to understand.

I'm a fiction author myself. I read many non fiction books to keep my fiction good. That's why I picked this book up. An SEO stands for Search Engine Optimization. It's just like MPEG, or VCR. Google has become ubiquitous with the SEO thing. It used to be Yahoo, but Google took over. It's like saying you need a Kleenex instead of a tissue, Comet instead of cleanser, and so on. This book explains the algorithm of how Google works, and how to utilize it to get to the front of the line. The internet is the world's biggest library, but all the books are piled on the floor. Google is our live virtual Dewey Decimal catalog. This book tells you how to work the catalog.

Search engine optimization (SEO) is an integral part of getting a site to rank high in the various search engines in order to attract potential customers. With this book you'll learn the ins and outs and best practices of successful SEO in order to make your website content more

search-engine friendly so that it ranks higher among search engines and draws high-volume traffic. The step by step instructions are easy to follow. The format is such that you can jump to whatever section you need help on. I would definitely recommend it.

Having a good foundation in SEO and incorporating it in your online business marketing strategy is a very good step in making sure you'll get success. Having this book as my reference for basic SEO was amazing. In deed SEO is ever changing but for learning the basics, you can get everything in here in a breeze. This book has been very helpful for me. It is a recommendable book.

This book structurally caters for beginners as it reveals proven steps and strategies on how to write product descriptions to maximize selling potential products and help upload great pictures. It's very helpful as regards earning a passive income and opening a store in a popular ETSY site. A perfect guide to be successful at selling products online.

Experts in search engine optimization share guidelines and innovative techniques that will help you plan and execute a comprehensive SEO strategy. Complete with an array of effective tactics from basic to advanced, this book prepares digital marketers for 2016 with updates on SEO tools and new search engine optimization methods that have reshaped the SEO landscape. Novices will receive a thorough SEO education, while experienced SEO practitioners get an extensive reference to support ongoing engagements.

As a beginner in the SEO world, I went out and bought some of the most famous books on this subject, many of which clearly aren't written for beginners. These can hardly fail to confuse and frustrate beginners, which is where this wonderful book steps in and bridges the gap by providing simple, straightforward explanations to the concepts lying behind SEO. I would highly recommend this book to anyone wanting to look into the world of SEO.

A realistic guide to SEO and it's newly updated so I'm very a lot completely happy with my purchase. The author provides an explanation for things well and how one can take advantage of SEO and the way it works. Advocated!

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